



North Carolina Association of Chiefs of Police

2026 Annual Training Conference Exhibitor Quick Reference Guide

January 18-22, 2026
Harrah's Hotel & Event Center
77 Casino Drive, Cherokee, N.C. 28719

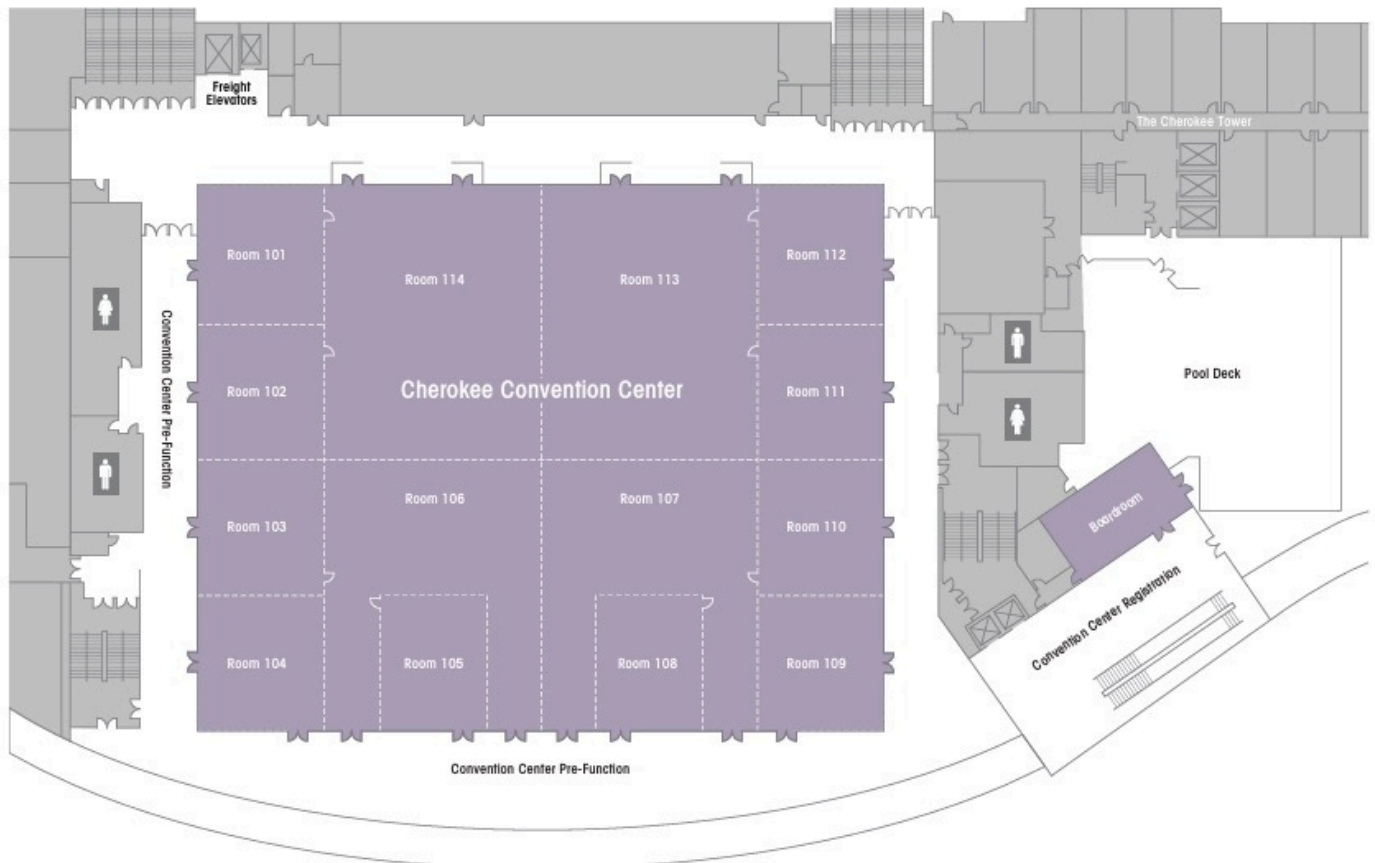
NCACP 2026 Annual Training Conference

Venue & Location

Harrah's Hotel & Event Center

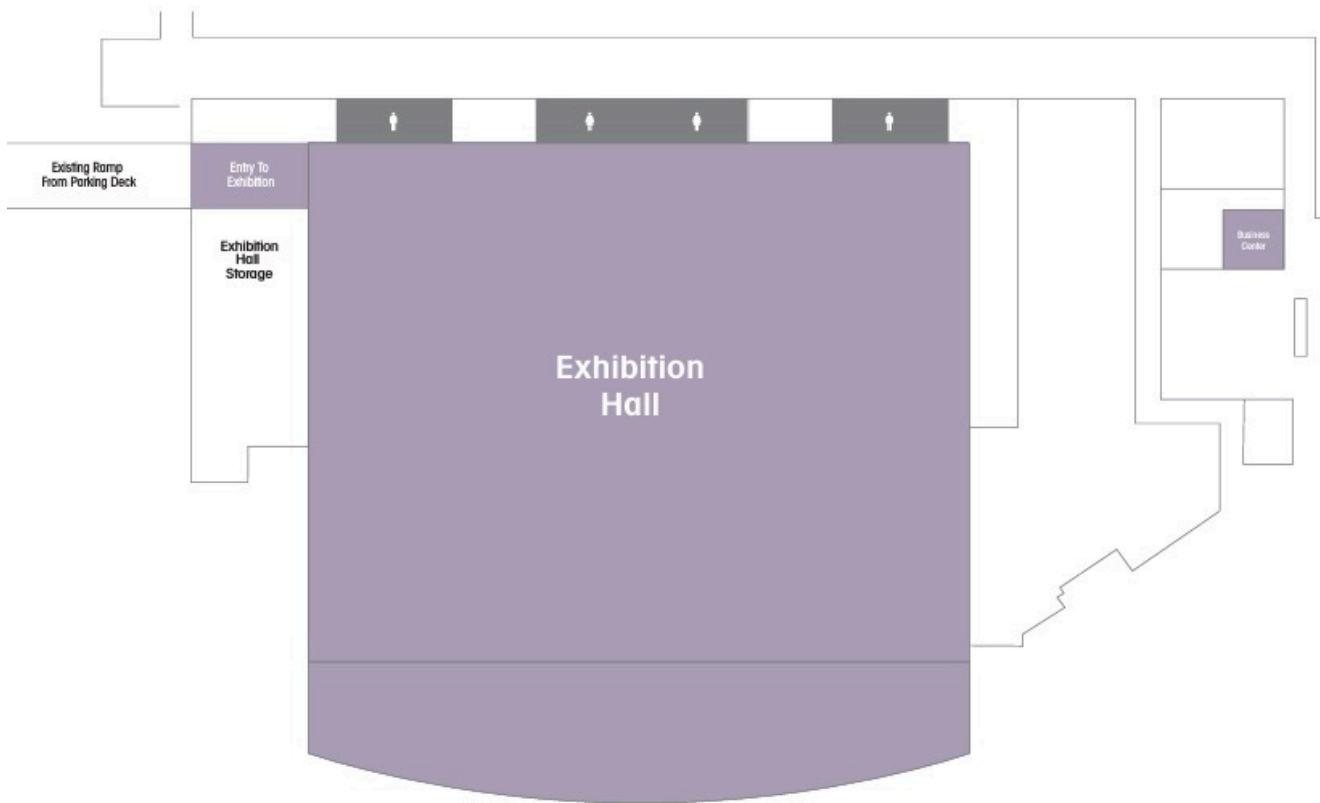
777 Casino Drive, Cherokee, North Carolina 28719

THE CHEROKEE CONVENTION CENTER BALLROOM LEVEL



Exhibition Hall

THE CHEROKEE CONVENTION CENTER EXHIBITION HALL LEVEL



Venue & Location

Exhibit Hall & Pre-Function

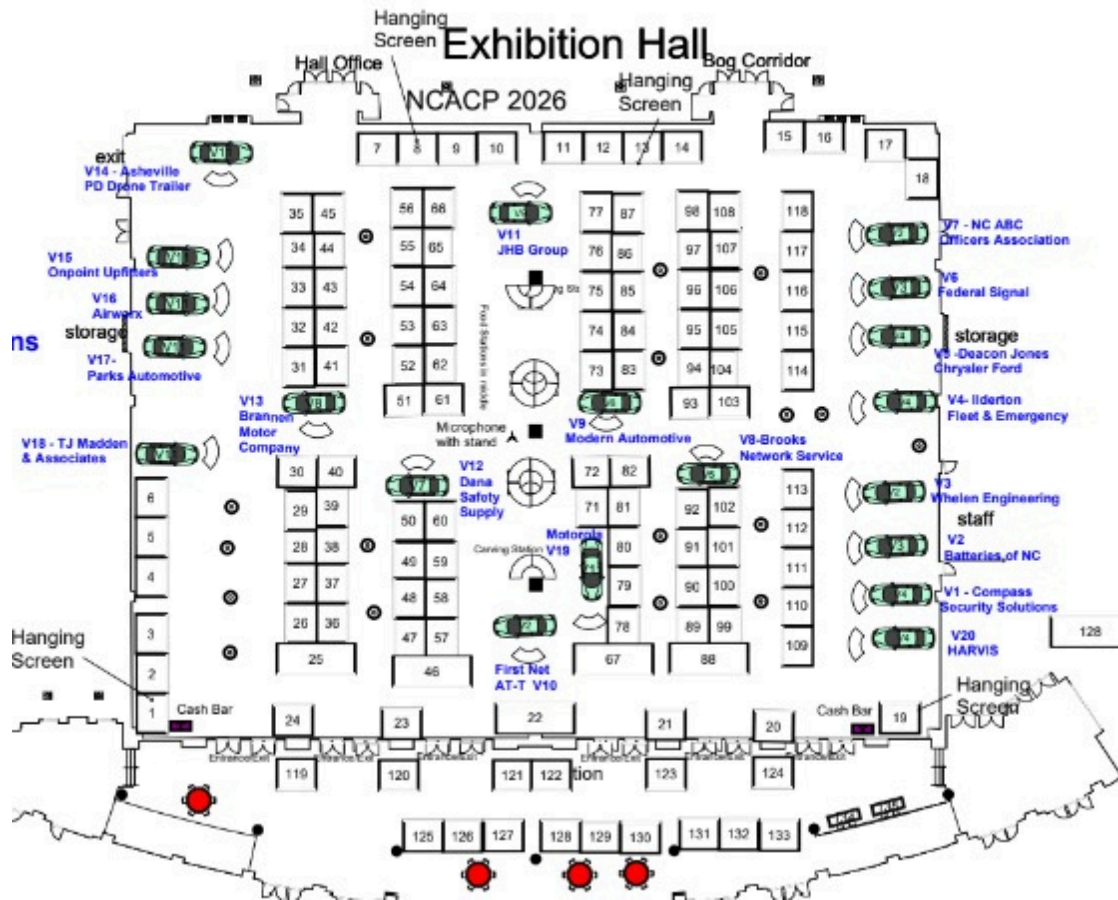


Exhibit Hall Setup / Breakdown

Monday, January 19th - 10:00 am

Exhibitor Registration - 10:00 am - 3:00 pm

All exhibitors bringing equipment or materials associated with the convention should enter the Exhibit Hall area at the loading ramp on level one of the Cherokee Convention Center parking garage. The loading ramp on level one of the parking garage will lead directly into the Cherokee Exhibit Hall. Vehicles can be parked at this location for unloading and loading but should be moved as soon as possible. All vehicles being displayed in the exhibit hall must load-in from this location.

- **Exhibitors with Vehicles - Please register and have vehicles at the ramp entrance at 8:30 AM.**
- We will have NCACP Board of Director members and Waynesville Police Department Volunteers to assist you during the set up process.
- We ask that all Booths be completely set up by 3:00 PM so that Convention Center Staff can set up buffet tables and dinner items.
- Presidents Reception and Attendee/Vendor Night Begins is from 5PM - 8PM in the Exhibition Hall.
- Breakdown is the morning of January 21st after the Vendor Appreciation Breakfast.

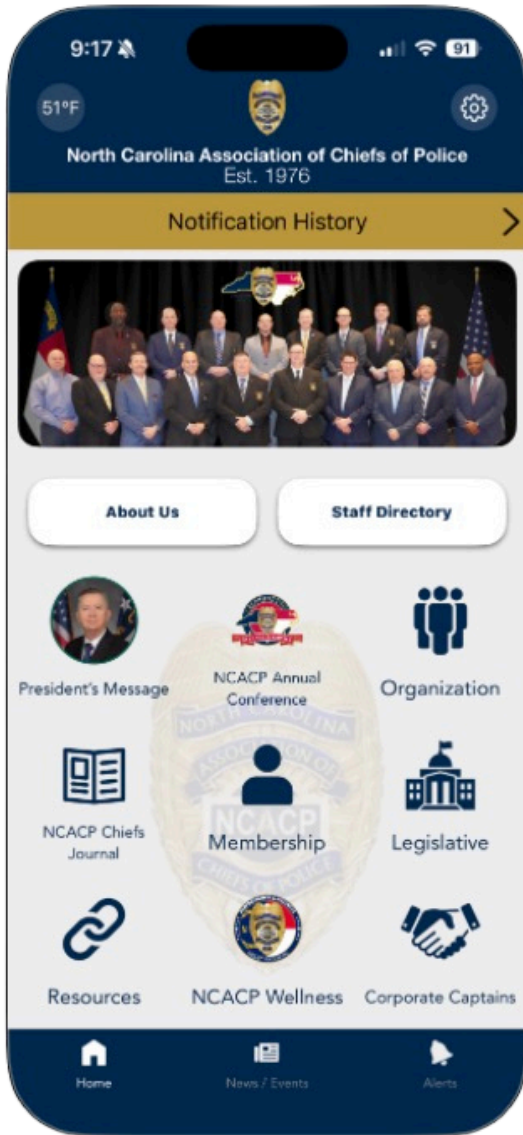
All return shipments must be clearly labeled, and you must reference your shipper account numbers on the package. It is best if you bring your own labels with you, as they will already have your account number on them. They can be left on the Exhibit Hall floor and Convention Center representatives will pick them up and have the warehouse ship them back to your destination.

You can also find a detailed [“Exhibitor Agenda” here.](#)

Event / Exhibitor Contacts

Jennifer Rose, Convention Services Manager, 828-497-8851

Do you utilize an App?



YES,

Download the North Carolina Police Chiefs mobile app here: [The NCACP App](#)



Inside the App you will find NCACP Annual Conference Info including:

- Conference Agenda
- Hotel Information
- Speaker Bio's
- Corporate Captain Contact Info
- Exhibit Hall Map
- Things to do & places to eat

***You will also receive alerts and notifications reminding you of events and changes to the Agenda.**

Do You Have An Agenda?

For the most up to date **Full Conference Agenda**, [Click Here](#)

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Where Is My Booth Located?

The Exhibit Floor Plan is included at the top of this document.

You can also find your booth number by [clicking here](#).

If you have problems finding your booth, Contact any of our Board Members (Identified by the NCACP Pocket Badge) or Waynesville PD Volunteers on the Exhibit Hall Floor

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What is provided at my booth ?

Each Booth is 10 ft wide X 8 feet deep with an 8 foot table and 2 chairs at each booth. Pipe and Drape and black vendor table linens with backdrop are also provided. The entire floor of the Exhibit Hall is carpeted.

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Is electrical & WIFI service included?

The NCACP provides FREE electricity service to each booth. Wi-Fi is provided free of charge by Harrah's Convention Services.

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Can I order AV equipment?

AV Equipment can be ordered at least 2 weeks in advance of the Conference through the following contact:

Harrah's Cherokee Casino Resort

Jennifer Rose, Convention Services Manager, 828-497-8851

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What are my options for delivering my display and materials to the Exhibit Hall at Harrah's?

All shipments can be sent to:

Harrah's Cherokee Casino Resort Attn: Jennifer Rose, Convention Services Manager Recipient Name (GUEST/Company Name) (Include convention/Event Name) 777 Casino Drive Cherokee, NC 28719

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How do I register for an exhibitor badge or make a representative change?

When you register for the Conference as a Vendor or Corporate Captain, NCACP Staff will have Eastern Data produce an Exhibitor Badge. Each Vendor is eligible for 2 Exhibitor Badges. Corporate Captains are eligible for additional free Exhibitor Badges depending on the level of sponsorship. Additional Badges can be purchased for \$100.00 each.

To make a representative name change or to purchase additional badges, please contact Pam Starnes at pstarnes@ncacp.org

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Do you still have room block available?

Room reservations at Harrah's Cherokee at the Conference Rate can be made directly through our website. The hotel link can be found at www.NCACP.org.

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Do you have a raffle or door prize opportunities?

If you have a Door Prize or Raffle that you would like to offer the attendees, please make an NCACP Board Member aware and we will facilitate the drawing. All NCACP Board Members and Staff will have a Pocket Badge identifying themselves as such.

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Are there Firearms Requirements for Exhibitor Display?

If you will be bringing firearms for exhibitor display, please notify us when you arrive. Per Harrah's Cherokee Convention Center rules, Breech-loading firearms displayed must be deactivated by removal of the firing pin or other alteration so that they may not be fired. Live ammunition, powder or primers may not be brought into the Exhibit Hall. Any exhibitor firearm brought for display will be required to be inspected before the show by an authorized Harrah's Cherokee Security Officer. We will notify all Firearms Vendors by sending out a Push Notification in the NCACP App when the Security Officer is on-site for inspections.

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Is there on-site security?

Harrah's Cherokee has Security Officers assigned to the Cherokee Tower. However, they do not provide dedicated security to the Exhibit Hall itself. All access doors to the Exhibit Hall are kept locked when it is not open during the posted hours on the Conference Agenda. All exhibitors are responsible for securing their own materials during the show and during “down times”

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How do I bring in my display materials?

All Display Materials must be brought in at the Loading Ramp into the Exhibit Hall. We will provide assistance in getting materials to each booth if needed. Dollies and hand carts are available upon request. Unless they are very small hand held items, please refrain from bringing materials through the Hotel and/or Convention Center lobbies.

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Parking Details?

Once you have unloaded your vehicle at the loading ramp into the Exhibit Hall, all vehicles may be parked in the Cherokee Convention Center Parking Garage, which is attached to the Exhibit Hall and Cherokee Hotel Tower. There is no charge to park in the Parking Garage.

Thank You for your Support of the North Carolina Association of Chiefs of Police!

